



Education and Culture DG

Lifelong Learning Programme

The programme of lectures and other activities

11 03 2012	Arrival. <i>Accommodation</i>
12 03 2012	FIRST DAY 1. Introduction to the IP All teachers 2. Diversity of Europe - discovering people through differences Prof. Woody Sears <i>Welcome Evening Event</i>
13 03 2012	SECOND DAY 1. Simulation game: Ethical decisions in business PROFAT 2. The Problems of Ecology, Protection of the Environment Jorma Asunta, Finland <i>Excursion to Vilnius Old Town</i>
14 03 2012	THIRD DAY 1. Lecture: Ecopreneurship and environmental challenges Jorma Asunta, Finland 2. Lecture: Ecological Marketing Agnieszka Gozdziwska, Poland <i>Evening Event</i>
15 03 2012	FOURTH DAY 1. Simulation game SimVenture Ilona Kojelytė Working on business idea 2. Visit to a Lithuanian enterprise GREEN SERVICE UAB
16 03 2012	FIFTH DAY 1. Lecture: Innovation and sustainability Prof. Woody Sears Working on business idea 2. Simulation game SimVenture Ilona Kojelytė
17 03 2012	Cultural programme. <i>Trip to Druskininkai</i>
18 03 2012	Cultural programme. <i>Trip to Druskininkai</i>
19 03 2012	SIXTH DAY 1. Lecture: Corporate Social Responsibility Prof. Woody Sears 2. Visit to Lithuanian socially responsible companies meeting their representatives <i>Visit to Kernavė and Levandiškės</i>
20 03 2012	SEVENTH DAY 1. Lecture: Sustainable Consumption Pauliina Silvennoinen, Finland 2. Presentations Skills Virginia Rutkowska, Poland <i>Evening Event</i>
21 03 2012	EIGHTH DAY 1. European Fair "An Ecological Product - the only one, the best one to buy" Working on business idea 2. Working on business idea
22 03 2012	NINTH DAY 1. Working on business idea. Team work 2. Working on business idea. Team work
23 03 2012	TENTH DAY 1. Presentation of business ideas. Preparing written reports of each group 2. Results and Evaluation All teachers <i>Evening Event</i>
24.03 2012	Departure