



PAULIINA SILVENNOINEN_ Finland

My main teaching areas concerns about consumer behaviour, consuming, consumer services and marketing. I have been working for several years in different management positions in international marketing of tractors, maintenance services, textiles and paper products. Last 2 years I have been enjoying (and practicing) this teaching work which I like very much. In free time I spend time with my family of 2 children and husband. All kind of handy crafts, especially knitting and garden work are my passion. In winter time I enjoy skiing and other snow activities. I wish I would have more time to travel. I follow up snowboarding, sustainability of corporations and the development of social media and digital services. You can find me in Linked in, Facebook and Twitter.

My motto is: Catch the wave and life will carry you for new wonderful adventures.