

The programme of lectures and other activities

Day	The programme of lectures and other activities
04 05 2014	Arrival. Accommodation
05 05 2014	FIRST DAY 1. The official welcome. 2. Diversity of Europe - discovering people through differences. <i>Welcome Evening</i>
06 05 2014	SECOND DAY 1. Lecture: Sustainable Consumption. Greener Community and Work. 2. Practical: Students' group Project Presentation of Homework. Teambuilding activities
07 05 2014	THIRD DAY 1. Lecture: Sustainability in tourism in rural areas. 2. Lecture: Ecological Marketing. Sustainable Supply Chain. Teambuilding activities: bouldering
08 05 2014	FOURTH DAY 1. Lecture: Business Plan Working on business idea 2. Visit to Finnish company NaturVention
09 05 2014	FIFTH DAY 1. Lecture: Sustainability and food. Working on business idea 2. Teambuilding: Orienteering in the city in groups
10 05 2014	<i>Cultural programme: Trip to Helsinki</i>
11 05 2014	<i>Cultural programme: Teambuilding: Canoeing</i>
12 05 2014	SIXTH DAY 1. Lecture: Corporate Social Responsibility. 2. Company Bio GTS presenting they company in class. 3. Teambuilding: City Walk
13 05 2014	SEVENTH DAY. 1. Lecture: Crowdfunding for Entrepreneurs. Working on business idea 2. Simulation game: Game theory.
14 05 2014	EIGHTH DAY 1. Working on business idea. 2. Teambuilding: Bowling and SPA
15 05 2014	NINTH DAY 1. Field trip Enterprise: PUROLA FARM 2. Working on business idea
16 05 2014	TENTH DAY 1. Detail feedback with the results of the business ideas 2. Results and Evaluation. Winners awards. <i>Evening event: Farewell Dinner (Muisto)</i>
17 05 2014	Departure